

Center City Proprietors Association
Cordially invites you and your organization to

Forging Alliances III

The Third Citywide Multicultural Small Business Forum

sponsored by



co-sponsored by Innovation Philadelphia, The Mayor's Business Action Team,
Philadelphia Commission on Human Relations, and Philadelphia Multicultural Affairs Congress

Tuesday, June 14, 2005

5:30 PM to 8:00 PM

The Union League of Philadelphia

140 South Broad Street

- 5:30 PM Reception
- 6:15 PM Welcoming remarks
Oliver Franklin, President & CEO, *International House Philadelphia*; *Honorary British Consul*
- 6:30 PM Panel presentation: "Secrets of the City's Best... Multicultural Businesses"
Fergus Carey, Owner, *Fergie's Pub, Monk's Café* and *The Nodding Head*
A. Bruce Crawley, President, *Crawley, Haskins & Sloane, PR and Advertising*
Chairman, *African-American Chamber of Commerce*
Billy Mignucci, Proprietor, *Di Bruno Bros.*
Joe Poon, Chef-Owner, *Joseph Poon Asian Fusion Restaurant*
Vitaly Rakhman, Publisher, *Vital Connections, Inc.*
Raymond Yabor, President, *503 Corporation*
Moderator: **Krista Bard**, President, *Bard Strategies* and *CCPA*
- 7:30 PM Q&A and Networking

Forging Alliances III is an historic gathering -- the third time that all of the city's multicultural small business associations are invited to come together to explore how to support each other in building better businesses, better business associations, and a better, more vital city economy. It will also continue the dialogue among small businesses, business associations, and city agencies with an ultimate goal of creating a stronger and more efficient business environment in Philadelphia.

The distinguished panel of business owners will share their successes and failures, insights and experiences in growing their businesses amidst the challenges of a multi-cultural world. They have struggled and triumphed in crossing cultural boundaries to make it to the top. What are their similarities and what are their differences? What has worked and what has not? They will share their personal stories for the greater benefit of all who attend.

This event is **free** for members of business associations, \$20 for non-members, and includes hors d'oeuvres and cash bar. To make a reservation, send this form back to CCPA or simply call **215.545.7766**.

Attire: Business or business casual (no jeans or sneakers please).

Please RSVP by June 10, 2005 to:

Center City Proprietors Association • 1528 Walnut Street, Suite 910 • Philadelphia, PA 19102

Fax: 215.545.3634

Your Name _____

Company Name _____

Organization Name _____

Phone _____ Fax _____ Email _____

For more information, please call CCPA at 215.545.7766.