



PEOPLE YOU SHOULD KNOW



Michael Carroll
*Deputy Managing Director
for Transportation,
Infrastructure, and
Sustainability*
City of Philadelphia



Kathryn Ott Lovell
President and CEO
Philadelphia Visitor
Center Corporation



Bill Marrazzo
President & CEO
WHYY, Inc.



Steve Sims
Superintendent
Independence National
Historical Park



**Moderator
Sam Katz**
*Founder & Executive
Producer*
History Making
Productions

Also featuring:

Ed Grose, *Executive Director*
The Greater Philadelphia Hotel Association

Job Itzkowitz, *Executive Director*
Old City District

Amy Needle, *President and CEO*
Historic Philadelphia, Inc.

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Thursday, April 25, 2024
The Liberty View at Independence Visitor Center
599 Market Street, Philadelphia, PA 19106



Michael Carroll

Deputy Managing Director for Transportation, Infrastructure, and Sustainability
City of Philadelphia

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Michael Carroll is the Deputy Managing Director of the Philadelphia Office of Transportation and Infrastructure Systems.

As Deputy Managing Director for Philadelphia’s Office of Transportation and Infrastructure Systems (oTIS), Michael A. Carroll, P.E. is a creative and nationally respected leader with more than 25 years of experience in transportation. In this role, Carroll leads oTIS staff in developing strategies and implementing policies to build a safe and equitable multi-modal systems across Philadelphia’s diverse and vibrant neighborhoods.

Deputy Carroll coordinates and sets the policy direction for critical functions, including the Streets Department (both Transportation and Sanitation), the Philadelphia Water Department, as well as the newly created Office of Complete Streets. His oversight includes infrastructure systems that are made up of more than 9,500 transit stops, 2,575 miles of street, 320 bridge structures, 450 lanes miles of bike facilities, 1,000 Indego bikes and 100 Indego stations, and 6,500 miles of sewers and water mains. Deputy Carroll also coordinates with internal city departments, external agencies such as SEPTA, PennDOT, Amtrak, and the Delaware Valley Regional Planning Commission, as well as with policy makers on the local, state, and national levels.

Deputy Carroll graduated with a Bachelor degree in Urban and Regional Planning from Cornell University and proceeded to earn Master’s degrees in Transportation Engineering and Transportation Planning from the University of Berkeley. He currently serves as the President of the National Association of City Transportation Officials (NACTO).



Kathryn Ott Lovell,

President and CEO
Philadelphia Visitor Center Corporation

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Kathryn Ott Lovell is President and CEO of the Philadelphia Visitor Center Corporation. She joined the Visitor Center in July 2023, bringing significant leadership experience and service to the City of Philadelphia, most recently serving as the Commissioner of Philadelphia Parks & Recreation (PPR) since 2016.

As PPR commissioner, Lovell instituted the department’s first strategic plan, which established a renewed vision and set in motion a powerful trajectory toward an equitable and exceptional parks and recreation system that connects people to each other, enriching experiences, and the natural world. She has led innovative initiatives to activate Philly’s parks and engage residents and visitors city-wide including Enhanced PlayStreets, Swim Philly, The Oval+, Parks on Tap and the Philadelphia International Unity Cup soccer tournament. Ott Lovell has also spearheaded ambitious park projects including the transformation of FDR Park and the reimagining of the Benjamin Franklin Parkway.

Prior to joining Philadelphia Parks & Recreation, Lovell served as executive director of the Fairmount Park Conservancy, where she elevated the organization’s profile and ushered in a dramatic shift in its strategic vision, building a host of new programs, executing high-profile projects, and securing funding from an array of local and national funders. She also served as chief advancement officer for Mural Arts Philadelphia for six years, during a time of significant growth and programmatic shifts for the organization.



Bill Marrazzo

President & Chief Executive Officer
WHYY, Inc.

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William (Bill) J. Marrazzo is President and Chief Executive Officer of WHYY, Inc., the leading public media organization serving the tristate area.

Bill is a leader in the development of new digital technologies with an evolving number of video, audio and web distribution pathways, enabling WHYY to systematically grow in ranking amongst a large number of regional media outlets.

During his tenure at WHYY, Bill has tripled the size of the newsroom, earning the reputation as the most trusted source of news and information, with a cultural arts program amplifying the creativity of the region's rich cultural heritage. Consequently, WHYY enjoys growth from its general audience, corporations and foundations, positioning it as one of the most financially stable non-commercial media enterprises in the nation.

Before joining WHYY in November 1997, Bill's career included senior executive roles in both the environmental and water industries, for Bill are equally important to the quality-of-life opportunities.

Bill currently serves as chairman of the board of directors of Independence National Historical Trust and The Fund for the Fairmount Water Works. Bill was named one of the Philly Power 100 on November 2, 2022. By choice, Bill and his wife Randi have made their home in the City of Philadelphia.



Steven D. Sims

Superintendent
Independence National Historical Park

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Steven D. Sims has been the Superintendent of Independence National Historical Park since November 2023. Previous assignments include Superintendent of Gettysburg National Military Park, Eisenhower National Historic Site, Valley Forge National Historical Park, Hopewell Furnace National Historic Site, and the Washington-Rochambeau National Historic Trail. Steve has also worked in the National Park Service's Northeast Regional Office, previously at Independence National Historical Park and at the National Mall and Memorial Parks. Prior to Steve's NPS career he was an engineering consultant as well as a commissioned army engineer officer.

Steve holds a Bachelor of Science in Civil Engineering from the United States Military Academy, a Master of Business Administration from Norwich University, and a Master of Science in Engineering Management from the University of Missouri. He is also pursuing a graduate certificate in Environmental Policy from George Washington University.

Steve is originally from Tehachapi, California. He is married and has two children. His hobbies include hiking, gardening, fly fishing, and beekeeping.

Independence National Historical Park
Thaddeus Kosciuszko National Memorial
Gloria Dei Church National Historic Site
Edgar Allan Poe National Historic Site



Sam Katz

Founder & Executive Producer
History Making Productions

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historymakingproductions.com

Sam Katz is a lifelong Philadelphian who has experienced a diverse and unique career in public and project finance, venture capital, civic affairs, development, politics and documentary filmmaking.

Sam had a nearly three-decade career in public and project finance including the financings for the Wells Fargo Center and Baltimore's Camden Yards. He served as CEO for a major civic organization, operated a regional venture capital fund and was a candidate for mayor of Philadelphia.

Since 2008, when Sam formed History Making Productions, he has been producing documentary films on the history of Philadelphia including the 13-part Emmy award winning series, Philadelphia: The Great Experiment. He recently completed Gradually, Then Suddenly: The Bankruptcy of Detroit, which was awarded the Ken Burns Prize for Film in 2021.

Sam is a graduate of Central High School, Johns Hopkins University and the New School for Social Research. Sam and Connie Katz have lived in West Mt. Airy for 40 years where they try hard to spoil their seven grandchildren.

Also Featuring



Ed Grose is the Executive Director of the Greater Philadelphia Hotel Association, a position he has held since 2004. He is also President & CEO of Alta Management Services, Inc., an association management company located in Philadelphia, Pennsylvania. Ed has over 22 years' experience in association management and has worked in several different industries including hospitality, construction, commercial real estate, purchasing and procurement, safety, and chambers of commerce.

Grose is very involved in the Philadelphia hospitality and business community serving on several hospitality boards such as the Philadelphia Convention and Visitors Bureau Board of Directors and Executive Committee, PHL Life Sciences, PHL Sports, the Philadelphia Works Board of Directors, and the Head of the Schuylkill Board of Directors. He also works closely with elected officials on issues that pertain to his clients and has been successful in saving his clients millions of dollars in legislative efforts. Grose was very involved in the 2016 Democratic Convention and the 2015 Papal Visit, representing the hotel industry in regards to safety and security, supply delivery, and ensuring that employees would be able to get to work while Center City Philadelphia was shut down.

After graduating from Oregon State University, Grose came to Philadelphia to row on historic Boathouse Row. He was a member of the U.S. National Team - a career highlighted by several National championships, a gold medal at the 1995 Pan Am Games in Mar Del Plata, Argentina, and 5th place at the 1995 World Championships in Tampere, Finland. He resides in Broomall, Pennsylvania with his wife and three children. Visit gpha.us



Job Itzkowitz currently serves as the Executive Director of the Old City District, overseeing its day-to-day operations including clean and safe, marketing, and economic development initiatives in Old City, Philadelphia.

Before his current role, Job served as Deputy Chief of Staff and Director of Policy and Legislation in Philadelphia City Council, where he engaged in matters pertaining to legislation, policy, zoning, and development.

Prior to his tenure at City Hall, he practiced as an attorney at Ballard Spahr for eight years, focusing on complex commercial litigation and government relations. Job is actively engaged in the civic arena, having co-founded Young Involved Philadelphia and Philadelphia250. And if you're wondering, Job is 6'7. For more information visit www.oldcitydistrict.org



Amy Needle, a University of Kansas graduate, began her tourism career working at the Philadelphia Convention and Visitors Bureau in 1989. Under the direction of Meryl Levitz, Amy helped produce Penn's Landing Festivals including Jambalaya Jam, River Blues, Yo! Philadelphia, and Jam on the River. She also worked on several city-wide year-long celebrations and helped to open the Pennsylvania Convention Center in the historic Reading Terminal Train Shed.

In 1998, then-Mayor Edward G. Rendell asked Needle to head up the Millennium celebration in Philadelphia. The 18-month, \$5 million Millennium Philadelphia celebration included the Photo of the Century; a December 31, 1999, 24-hour celebration; the Tall Ships; and the December 31, 2000, 100th Anniversary of City Hall. The celebration also produced lasting legacies for the City of Philadelphia including the lighting of seven Schuylkill River Bridges, and the permanent lighting of William Penn atop City Hall.

In 2002, Amy worked with the staff of the National Constitution Center on a month-long opening extravaganza. And in the fall of 2003, Governor Rendell asked her to spearhead the Philadelphia Heritage Project, now known as Historic Philadelphia, Inc.'s Once Upon A Nation program. In October 2006, Amy was promoted to President and CEO of Historic Philadelphia, Inc., Once Upon A Nation's parent organization. Historic Philadelphia, Inc.'s programs include the Betsy Ross House, Once Upon A Nation storytelling and History Makers, and award-winning Franklin Square. Amy lives in Merion with her husband, Larry, Executive Director of PHL Sports, and their two sons. Visit historicphiladelphia.org.

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Republic Bank is one of the largest Philadelphia-based banking institutions and is continuing to expand its footprint throughout Philadelphia, Southern New Jersey and New

York City. In 2020, Republic Bank was named America's #1 Bank for Service by Forbes as a result of its retail-based model focused on fanatical customer service and absolute convenience across every channel. The bank offers customers the best of both worlds with an elite in-store experience that is seamlessly integrated with the latest digital and mobile capabilities. With 31 convenient locations, Republic Bank stores are open seven days a week, 361 days a year, with extended lobby and drive-thru hours, providing customers incredible convenience and some of the longest hours in the region. Visit www.myrepublicbank.com.



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Partnering Organizations:

Historic Philadelphia, Inc.
The Greater Philadelphia Hotel Association
Old City District



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Upcoming Events

Lunch with the City's Leaders

Prema Katari Gupta

President and CEO, Center City District

Tuesday, May 7, 2024

11:45 AM to 1:30 PM

W PHILADELPHIA, 1439 Chestnut Street

\$55 for Members, \$75 for Guests

Happy Hour Breakfast

Wednesday, May 22, 2024

8:30 AM to 9:30 AM

Gensler, 2005 Market Street

\$20 for Members, \$35 for Guests

Meet the Developers

Wednesday, May 15, 2024

8:00 AM to 10:00 AM

Rivers Casino, 1001 N Delaware Ave.

\$35 for Members & Partners, \$65 for Guests

Lunch with the City's Leaders

Justin Rosenberg

Founder & CEO, honeygrow

Thursday, June 6, 2024

11:45 AM to 1:30 PM

\$55 for Members, \$75 for Guests



Grow your network. Grow your knowledge. Grow your business.

Founded in 1978, Center City Business Association is a non-profit, member supported organization celebrating 45 years of service to the Philadelphia business community. Join Center City Business Association today. Visit centercitybusiness.org or call 215.545.7766.

